

## MARÍA DEL PILAR RUIZ

Calle 81# 7-55 (501), Bogotá-Colombia  
Tel (57) 3134223555  
Fax (57-1) 3259777 (333)  
e-mail: mdruiz@fedesarrollo.org.co  
[www.fedesarrollo.org.co](http://www.fedesarrollo.org.co)



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<b>CITIZENSHIP</b>	Colombian
<b>LANGUAGES</b>	Spanish, French, English (C1)

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### EDUCATION

#### **Ph.D. Candidate in Economics**

Paris 1 Panthéon-Sorbonne Paris 2012-2014

#### **M.A. in Economics**

Universidad de Los Andes, Bogotá, Colombia 1995

#### **B.A. in Economics**

Universidad de Los Andes, Bogotá, Colombia 1987

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### EXPERIENCE

#### **FEDESARROLLO**

03/2017-Present

##### **Researcher**

1. For CAF & Fondo Adaptación “Path of knowledge management in infrastructure resilient to climate change”
2. For OISS, “Behaviors’ study in Periodic Economic Benefits”
3. For Asocaña “Socioeconomic impact of the sugarcane agroindustrial sector”
4. For USAID: “Producers to Markets Alliance –PMA- Baseline Study”

#### **ECONOMÍA URBANA**

10/2017-12/2018

##### **Consultant**

1. For Fondo Colombia en Paz. “Three feasibility studies (social, technical, environmental, market and financial studies) for agricultural alliances between small producers and private sector in Cauca, Nariño and Putumayo.
2. For National Planning Department, "Institutional and results evaluation of the National Policy on Disaster Risk Management"

**Fundación para la Educación Superior y el Desarrollo  
FEDESARROLLO**

## OPES MPR

01/2017-06/2017

### Consultant

1. For Ministry of Agriculture. "Five feasibility studies (social, technical, environmental, market and financial studies) for milk alliances between small producers and private sector in Atlántico and Magdalena. January 2017 - June 30, 2017.

## USAID LAND AND RURAL DEVELOPMENT PROGRAM (LRDP)- AECOM-TETRATECH

01/2014-01/2016

### Public Private Partnership Expert

- Rural Development Component Leader during 8 month
- Design of "Integrated Interventions in Rural Areas" in 4 regions
- 15 Public Private Partnership between small farmers and private sector in 5 regions

## FONDO ADAPTACIÓN

01/2012-01/2014

### Coordinator- Economic Reactivation for flood victims in Colombia

- Programa REACTIVAR: design, execution and monitoring in 18 regions
- 130 Private Public Private Partnership between small farmers and private sector in 21 regions
- 370 small rural industries in 18 regions
- Feasibility studies for 4 irrigation districts

## INDEPENDENT CONSULTANT

10/2010-12/2011

- Shrimp Value chain study in Colombia
- Public Private Partnership between small farmers and ARGOS (private company) in forestry, cocoa, mango and honey

## USAID MIDAS PROGRAM: INVESTMENT FOR SUSTAINABLE ALTERNATIVE DEVELOPMENT

11/2006-09/2010

### Senior Project Coordinator. Agribusiness Component

- Responsible to develop, implement and monitoring a portfolio of projects of agribusiness that benefit 42,679 poor farmers of Colombia on 31,475 hectares of specialty coffee, cocoa, tropical fruits and palm oil, for an amount of about US\$ 1,800 million and a US\$ 9,7 million USAID donation
- Responsible for "the Economic Research Service-ERS-MIDAS-CROPS", where I build databases and I publish documents of national and international markets for specialty coffee, cocoa, tropical fruits, palm oil and fruit

## TECHNICAL ADMINISTRATIVE DEPARTMENT OF THE ENVIRONMENT OF THE CITY OF BOGOTA

11/2005 - 11/2006

### Head of Planning Advisory Board

## SOCIAL RURAL HOUSING PROGRAM. INTER-AMERICAN DEVELOPMENT BANK -IADB

04/2005 - 10/2005

### Coordinator

**PRODUCTIVE PARTNERSHIP PROGRAM. INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT IBRD**

04/2003 - 04/2005

Director of Investment Process and Expert in Agribusiness

**INTER-AMERICAN DEVELOPMENT BANK IDB - CORPOTUNÍA**

12/2003 - 05/2004

Consultant. Feasibility studies (social, technical, environmental, market and financial studies) for aromatic herbs alliances between small producers and private sector in Cauca

**COLOMBIA INTERNATIONAL CORPORATION (CIC)**

11/1999 - 03/2003

Project Coordinator in Agricultural Competitiveness and Market Research

**COLCIENCIAS**

10/2002 - 06/2005

Responsible for the evaluation of agricultural and agro-industrial projects

**CREAR DESARROLLO CONSULTING OFFICE**

08/1998 - 11/1999

Manager

**PRESIDENCY OF THE REPUBLIC OF COLOMBIA. OFFICE OF THE ECONOMIC AND COMPETITIVENESS  
PRESIDENT ADVISOR**

02/1996 - 07/1998

Economic and competitiveness Advisor in agriculture

**INDEPENDENT CONSULTANT IN AGRICULTURAL ECONOMICS**

09/1995 - 02/1996

**NATIONAL PLANNING DEPARTMENT OF COLOMBIA**

11/1994 - 09/1995

Division Chief of Rural Development

**NATIONAL PLANNING DEPARTMENT OF COLOMBIA**

07/1993 - 11/1994

Division Chief of Agricultural Trade and Marketing

**NATIONAL PLANNING DEPARTMENT OF COLOMBIA**

10/1992 - 07/1993

Advisor of the Agricultural Development Unit

**MINISTRY OF AGRICULTURE OF COLOMBIA**

01/1991 - 10/1992

Assistant Director of Marketing and Internal Trade

**NATIONAL PLANNING DEPARTMENT OF COLOMBIA**

08/1989 - 01/1991

Specialized Professional of the Division of Agricultural Production

**NATIONAL SERVICE LEARNING - SENA**

03/1988 - 10/1988

Associate Deputy Director of Finance and Administration

**ASSOCIATES CONSULTING ECONOMISTS**

06/1987 - 03/1988 and 01-07 in 1989

Research Assistant

**ECONOMIC DEVELOPMENT STUDY CENTER OF THE UNIVERSITY OF LOS ANDES**

06/1986 - 06/1987

Research Assistant

## TEACHING EXPERIENCE

Semester I 2002

Semester II 2003

National University of Colombia,  
Faculty of Agriculture, Diploma in Horticulture  
Associate Professor in Competitiveness and International Markets for Fruits and  
Vegetables

Semesters I-II 1990

University of El Rosario  
Faculty of Economics  
Associate Professor in Agricultural Economics

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## OTHER

- Scholarship for academic excellence - COLFUTURO- 2013
  - Scholarship for academic excellence - COLFUTURO- 2010
  - Specialization in literary creation. Central University. 2017
  - Literature. French Alliance of Paris (1988), University of Los Andes (1995) and the British Council (2010)
  - Jury Prize Carlos Lleras Restrepo in the modality Arts Patron Participant, 1998
  - Columnist Journal La República on issues of competitiveness, 1999
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## PUBLICATIONS

- "Producers to Markets Alliance Baseline study", 140 pp, 2017. En <http://hdl.handle.net/11445/3521>
- "Rural Sustainable Development. Lessons Learned. 100 pages, December 2010
- "Outlook of specialty coffee markets", 60 pages, December 2009
- "Outlook of plantain international market", 16 pages, October 2009
- "Outlook of blackberry market in Colombia", 16 pages, October 2009
- "Outlook and Prospects of the cocoa market", 20 pages, November 2008
- "Research in Brazilian Food Markets: frozen potatoes, exotic fruit, exotic fruit juice, cocoa and tuna, 85 pages, January 2003
- "Research in Argentinian Food Markets: mango, banana, tuna, trout, panela and shrimp, 75 pages, January 2003
- "Venezuela Markets: Instability and Uncertainty." Observatory Competitiveness Series, November 2002
- "Fruits, Vegetables and Tubers. Exporter's Manual" Electronic Book, 1.120 pages, June 2002. Available on [http://www.cci.org.co/cci/cci\\_x/Sim/Manuales/index.html](http://www.cci.org.co/cci/cci_x/Sim/Manuales/index.html)
- "Colombian Fruit Competitiveness Agreement", American Institute for Cooperation on Agriculture - IICA, 68 pages, March 2002
- "Product Profile # 8: Cassava", Market Intelligence System, Colombian International Corporation, December 1999
- "Product Profile # 9: Orange", Market Intelligence System, Colombian International Corporation, December 2001
- "Product Profile # 14: Fruit of Physalis", Market Intelligence System, Colombian International Corporation, December 2001
- "Product Profile No. 11: Asparagus", Market Intelligence System, Colombian International Corporation, March 2001
- "Beef International Market", Colombian International Corporation, March 2001
- "Foreign Trade of Colombian Fruits 1990-2000", Colombian International Corporation, March 2001

- "International Prices of Cassava in the United States and the European Union No. 11", Colombian International Corporation, March 1999
- "International Physalis Fruit Prices. Decomposition of Export Price Analysis", Colombian International Corporation, May 2000
- "International Prices of melon in the United States and the European Union No. 31", Colombian International Corporation, February 2001
- "International Lemon Prices. Decomposition of Export Prices Analysis", Colombian International Corporation, February 2001
- "Plantain Chain Competitiveness Agreement in Colombia", American Institute for Cooperation on Agriculture - IICA, 84 pages, December 2000
- "Citrus Chain Competitiveness Agreement in Colombia", Colombian Institute for Cooperation on Agriculture - IICA, 91 pages, December 2000
- "International Market for Cassava", Tropical Journal # 12, Colombian International Corporation, June 2000
- "WTO and Agriculture", Colombian International Corporation, March 2000
- "Competitiveness National Strategy: An Application of the Theory of Endogenous Growth" in "Competitiveness: Challenges and Prospects", Universidad del Valle. In collaboration with Stefano Farné, 1998.
- "Cultural Breaking for Development: Seminar Memoirs", Universidad del Valle, 225 pages, 1998
- "Politics of Agricultural Marketing" in "Experiences of Rural Development and Decentralization in Colombia and Venezuela," Ministry of Agriculture and Rural Development of Colombia and PRONATTA, 1995
- "The internal and external differential in interest rate and the domestic farmer prices in Colombia 1991-1993" in Journal of Planning and Development No. 25, National Planning Department, 1995